IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/652,261	§ Examiner: Salce, Jason P.
Filed: August 29, 2003	§ Group/Art Unit: 2623 § Atty. Dkt. No: 5266-08801
Inventor(s);	****CERTIFICATE OF E-FILING TRANSMISSION****
Frederick B. Harris	I hereby certify that this correspondence is being transmitted via electronic filing to the United States Patent and Trademark Office on the date shown below
Title: VIDEO-ON-DEMAND	8 Rory D. Rankin
AND TARGETED	8 Printed Name
ADVERTISING	Signature March 3, 2008 March 3, 2008 Date
	\$ 8

RESPONSE TO FINAL OFFICE ACTION OF November 1, 2007

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office Action of November 1, 2007, to further highlight why the application is in condition for allowance.